

Maximizing The Value of Your Practice Through Maintenance of Certification

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Overview

- Who is measuring the performance of nephrologists?
- What opportunities does that create for nephrologists?
- How can ABIM's Maintenance of Certification program help you capitalize on those opportunities?



CMS: Focusing on Performance

- ✓ Performance Measurement
 - Clinical Performance Measures Project (CPM)—13 measures
 - ESRD-CAHPS Patient Survey
- ✓ Public Reporting
 - Dialysis Facility Compare
- ✓ Testing P4P Options
 - ESRD Disease Management Demonstration Project
 - PVRP→PQRI→P4P TBD...

What does this mean for you?



More Requirements

- ✓ To measure and provide performance data to external organizations on an ongoing basis
- ✓ To improve quality in areas where there are opportunities to improve
- ✓ To assure your patients that you provide high quality care



But Also More Opportunity

- ✓ To earn financial incentive payments
- ✓ To attract patients to your practice
- ✓ To improve the quality of care you provide



How to Seize the Opportunity

Option 1: work harder and faster

Option 2: work smarter

- Improve the systems within which you work to increase efficiency and improve quality
- Enhance the knowledge and skills you need to sustain high levels of quality and efficiency



Improving Quality Can Lead to...

- ✓ Increased Medicare reimbursement
- ✓ Improved status in public reporting initiatives
- ✓ Additional incentives through standalone P4P programs (group practices) and health plan reward and recognition programs
- ✓ Growth of your practice



How Can MOC Help?

- ABIM's quality improvement tools can help you improve quality and efficiency in your practice...
 - ... Using measures already collected by CMS and others
 - ... That can be used toward other reward and recognition programs
 - ... While maintaining your Board certification
- MOC can help you enhance the knowledge and skills you need to improve the quality of care you provide
 - ... While maintaining your Board certification



Additional Benefits of MOC

- Several health plans currently recognize and reward physicians who are measuring their performance through MOC
 - UnitedHealthcare's Premium Designation Program
 - BCBS Association's Blue Distinction Program
 - Several regional BCBS plan recognition and reward programs
 - Additional health plans upcoming in 2007
- Other organizations are considering how they can incorporate MOC into their quality improvement activities:
 - Hospitals/health systems
 - Medical groups
 - CMS
 - Employer groups



Maintenance of Certification Requirements

10-year process:

- ✓ Hold an unrestricted medical license
- ✓ Pass a secure examination of knowledge and judgment
- ✓ Complete 100 points of self-evaluation in:
 - Medical Knowledge (at least 20 points)
 - Practice Performance (at least 20 points)



Self-Evaluation of Practice Performance

- Designed to force "a new way of thinking" about quality and QI
 - Quality is not what the doctor does (but what the system produces)
 - Quality improvement is not about working harder (or learning more) but about diagnosing and treating "system problems"
- Designed to promote adult (experiential) learning by creating a safe and credible mechanism for self-evaluation

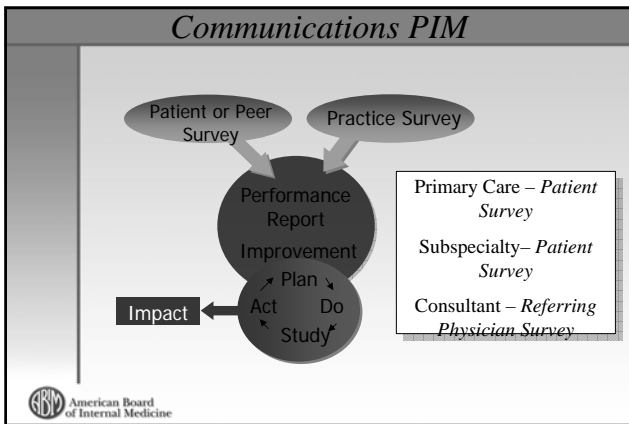
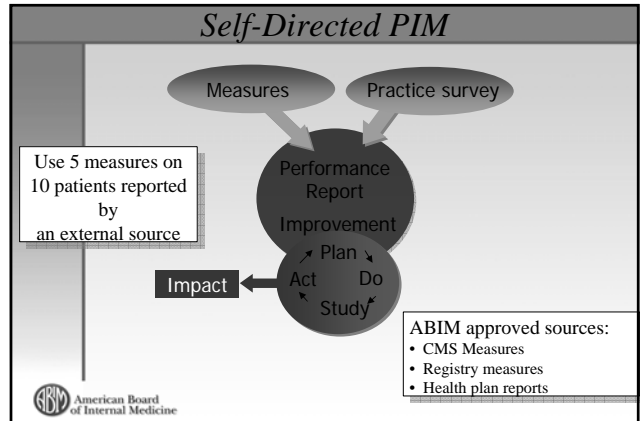
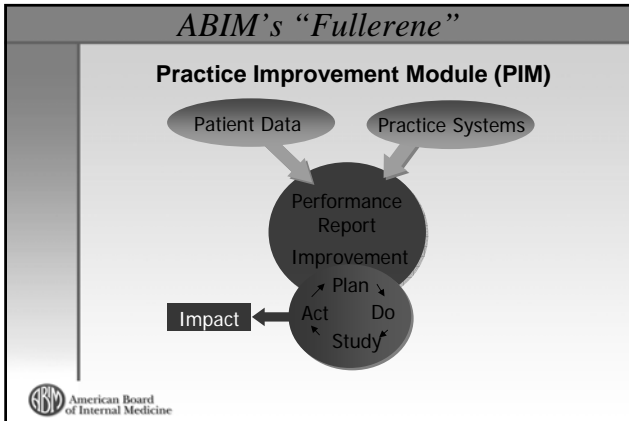


Self-Evaluation of Practice Performance

"If you want to teach people a new way of thinking, don't bother trying to teach them, instead give them a tool, the use of which will lead to a new way of thinking."

R. Buckminster Fuller





- ### ABIM PIMs
- Available**
- Asthma
 - Care of the Vulnerable Elderly
 - Clinical Prevention
 - Colonoscopy
 - Communication - Primary Care
 - Communication - Subspecialists
 - Communication with Referring Physicians
 - Diabetes (NCQA DPRP link)
 - Hepatitis C
 - HIV
 - Hospital-Based Care
 - Hypertension
 - Osteoporosis
 - Preventive Cardiology
 - Self-Directed
- In Development**
- Comprehensive Care
- American Board of Internal Medicine

- ### Summary
- Public is demanding accountability and transparency
 - The profession has an opportunity to "step up to the plate"
 - Maintenance of Certification is a mechanism through which physicians can demonstrate their commitment to evaluating and improving practice performance
 - The skills required to thrive in a world of P4P are exactly those ABIM is trying to encourage through Maintenance of Certification
- American Board of Internal Medicine